

BARBARA SEAGRAM & MARC SMITH WITH ADDITIONAL MATERIAL BY DAVID BIRD

© 1999, 2003, 2022 Barbara Seagram, Marc Smith & David Bird Cover Image © 123RF Stock Photos/lovelycard

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Master Point Press 214 Merton St., Suite 205 Toronto, Ontario Canada M4S 1A6 (647) 956-4933

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To Ray Lee, my editor for *so* many years. This book, and many of my co-authored books, were his idea and he has worked tirelessly to make them happen, always with gentle encouragement and tremendous support.

Barbara



Twenty-three years ago, when we first published 25 Bridge Conventions You Should Know, we did not realize that it would become one of the best-selling bridge books of all time. However, more than 300,000 copies later, in half a dozen different languages, it's hard to argue with that description.

So why revise a book that has been so popular and so successful? Simply put, times have changed, and bridge has changed with them. Bidding, in particular, has changed. And what teachers shared with their students at the end of the twentieth century is in some ways quite different from what happens in the classroom now, well into the twenty-first.

If you own a copy of the first edition, you will find much in these pages that is still familiar. The conventions that are in both editions have simply been updated to reflect modern bidding styles and treatments — the sections on notrump bidding, for example, now reflect the almost universal use of transfers over a 1NT opening. Some conventions have largely fallen into disuse, and have been replaced with others that have become popular, and are now commonly encountered. Remember that even if you don't want to play a particular convention yourself, you may need to be familiar with it if many of your opponents use it.

A final note: David Bird was the co-author of a follow-up book, 25 More *Conventions You Should Know*, and we welcome him as a contributor of three chapters to this new edition of the original book.



#### FOREWORD TO THE FIRST EDITION

I have just read a good bridge book, a very good bridge book — the one you have in your hands. I don't know whether everyone who writes a foreword reads the book as thoroughly as I have this one, but I did, and you have a treat in store for yourself.

You are about to familiarize yourself with twenty-five of the most popular and useful bidding conventions described succinctly, simply, and clearly — very clearly. Barbara Seagram and Marc Smith, a Canadian and a Brit, an unlikely pairing, have come up with a winner.

My gut feeling is that a reader who knows nothing or next to nothing about the convention being explained will leave the chapter thinking he or she can play the convention. It doesn't get any better than that.

In addition to the clarity of the explanations, and to my mind the most important feature of the book, a review-type quiz follows each chapter which further hammers home the important concepts. The summary of the main points contained in the chapter, which is laid out neatly before each quiz, is the icing on the cake.

I'm a bridge teacher and I'm going to recommend this book to my students. What more can I say other than that by hook or by crook you should make sure your partner also has a copy of this book? It still takes two to tango.

Eddie Kantar



My sincere thanks to an incredible teacher, Michael Davey, who taught me to love this game; to my dear friend and mentor, Eddie Kantar, whose books, friendship and humor have inspired my teaching for over forty years; to Alan LeBendig, the kindest and best friend ever, who was always there to give advice, wisdom and support; and to a great lady, Kate Buckman, who started the Kate Buckman Bridge Studio in Toronto in 1958 and who invited me to work for her in 1975; Kate taught me the magic of running a bridge club. My sincere thanks to all the thousands of students over the years who have been so supportive and have become friends. And last, but not least, my thanks to my husband, Alex Kornel, my soulmate and partner in life and at the table.

#### Barbara Seagram

I would like to thank my good friend and fellow author, David Bird, with whom I have spent many pleasant hours discussing bridge hands over excellent lunches. Without him, my sentences would probably still be long and tortuous. I would also like to thank all the bridge partners who have patiently suffered my idiosyncracies over the years. A special mention goes to one of the nicest human beings I have ever known, my former partner, the late Peter Czerniewski, without whom my bidding sequences would probably still be long and tortuous. Thanks also to my students, without whom life would probably seem long and tortuous. Better end now before these acknowledgements become, ah, would you believe, long and tortuous.

Marc Smith



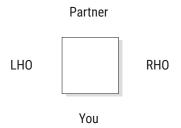
#### Learn these first Section 1 Chapter 1 Blackwood and Gerber 3 Chapter 2 Jacoby and Texas Transfers 11 Chapter 3 Stayman 2♣ Response to 1NT 19 Chapter 4 **Takeout Doubles** 27 Chapter 5 Weak Two-Bids 39 Chapter 6 2. Strong Artificial Opening 47 Chapter 7 Reverses 55 **Negative Doubles** Chapter 8 61 Section 2 More complicated Chapter 9 Roman Keycard Blackwood 73 Chapter 10 Jacoby 2NT Forcing Major Raise 79 Chapter 11 Splinter Bids 85 Chapter 12 Reverse Drury 91 Chapter 13 Bergen Raises (by David Bird) 97 Help Suit Game Tries Chapter 14 107 Chapter 15 Cuebid Raises 113 Chapter 16 119 Balancing Chapter 17 Michaels Cuebids and Unusual NT 125 **Section 3** Sophisticated stuff Chapter 18 DONT Defense to a Strong 1NT (by David Bird) 133 Meckwell Defense to 1NT (by David Bird) Chapter 19 143 Chapter 20 Control Bids 151 Fourth-Suit Forcing Chapter 21 159 Chapter 22 **New Minor Forcing** 165 Chapter 23 Responsive Doubles 173 Lead-Directing Doubles Chapter 24 181 Chapter 25 Lebensohl 187



The examples in this book are based on Standard bidding. All of the conventions here can be played as part of a 2/1 system, but the meanings of some auctions will be slightly different. Make sure you discuss them with your partner.

In the course of this book, we frequently refer to 'points'. If you are bidding notrump, then this means high-card points (HCP) since you cannot count distribution for notrump purposes. However, when bidding suits, 'points' means total points (HCP + distributional points) unless we specifically say 'HCP'. You can add 1 length point for each card over four, i.e. a five-card suit gives you 1 extra point. If you are going to be dummy, then with three-card support, add 3, 2 or 1 **dummy points** — 3 for a void, 2 for a singleton, 1 for a doubleton. With four-card support, add 5, 3 or 1 dummy points.

The opposition are referred to as LHO (left-hand opponent) and RHO (right-hand opponent). When partner opens the bidding, RHO bids next, then you, followed by LHO, and then partner again. If in doubt, refer to this diagram:



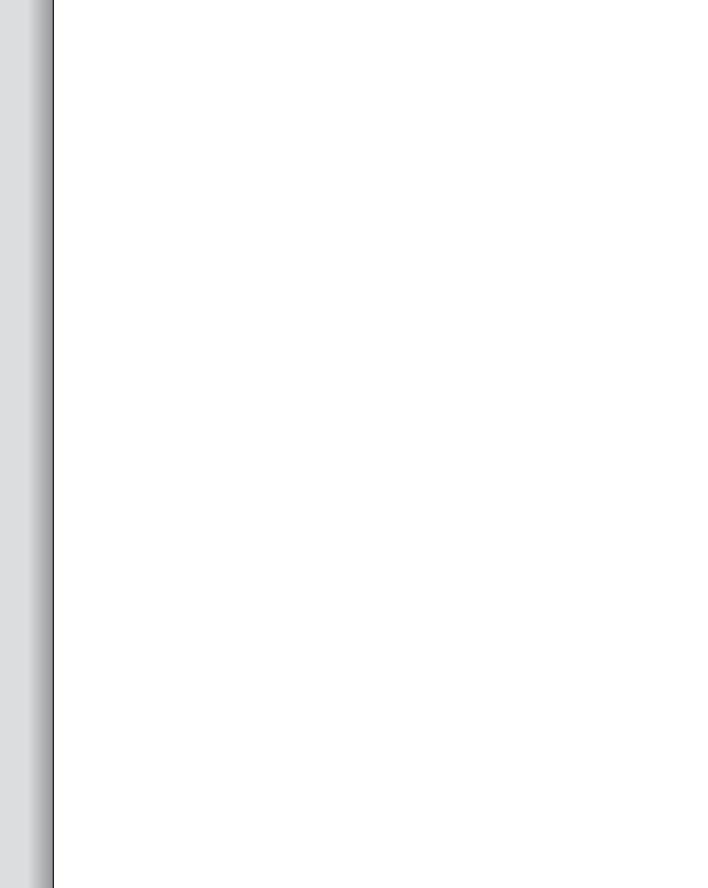
Throughout this book, you will see the terms 'natural' and 'artificial'. Describing a bid as natural means that, for instance, if you bid spades, it shows spades. An artificial (or conventional) bid, on the other hand, is quite different. For example, you might make a conventional club bid, and doing so may say nothing about your club holding. Your bid could show both majors, or ask your partner a question about his hand, or mean something else entirely, but it does not necessarily show the suit you have actually bid — hence the term 'artificial'.

Lastly, since it was used in the first edition, we have used the male pronoun throughout the book, for convenience. At all times you can assume that 'he' means 'he or she'.



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# BLACKWOOD and GERBER

#### WHAT'S IN A NAME?

Easley Blackwood (1903-1992) of Indianapolis invented his convention in 1933. He was a successful bridge teacher and writer, as well as a chess player and singer. The Blackwood convention is played in some form by just about every regular partnership in organized bridge. John Gerber (1906-1981) of Houston devised his convention in 1938.

The **Blackwood** convention uses a bid of 4NT to ask partner how many aces he has. Let's say you have the following hand:

Do you really need to know anything other than how many aces partner holds? If he has two aces, you expect him to make  $6 \, \checkmark$ , and if he has all three missing aces then he will surely be able to make all thirteen tricks. In the event that he has only one, then you will play in  $5 \, \checkmark$ .

The beauty of Blackwood is its simplicity. To answer partner's question you show how many aces you have by bidding as follows:

5♣ = 0 aces or 4 aces 5♦ = 1 ace 5♥ = 2 aces 5♠ = 3 aces

We shall return later to the question of how you tell whether partner has zero or four aces when he responds 5.

## So when's a good time for Blackwood?

The simple answer to this question is 'When the only thing you need to know is how many aces partner holds'. That may seem obvious, but it is worth thinking about a little more. If you're going to make a small slam, you need a number of conditions to be true:

- **1.** You must be able to make twelve tricks.
- **2.** You must have a sufficiently strong trump suit, or
- **3.** If you are going to play in notrump, all suits must be adequately stopped.
- **4.** The opponents must not be able to take two quick tricks.

Let's look at each of these requirements in turn.

#### 1. You must be able to make twelve tricks.

Partner	You
♠ A K 7	♠ QJ3
K 6 4 3	A 8 5 2
◆ A 7 4 3	♦ K862
♣ K J	♣ A Q

This is a rather extreme example, but it emphasizes the point. You have a combined 34 HCP including all of the aces and kings. Even so, there is no guarantee you can make any more than nine tricks, let alone twelve! However, using Blackwood will not tell you that you cannot make a slam on this hand.

#### 2. You must have a sufficiently strong trump suit.

Partner	You
♠ A K 3	<b>♠</b> Q J
▼ K 5 4 3	A 7 6 2
• A 6 4	♦ KQ53
<b>♣</b> K Q 7	♣ J83

Do you really want to play in  $6 \checkmark$  on this hand? Of course not — the defenders have the A and a sure heart trick. Indeed, if trumps break particularly poorly, you might not even be able to make game in hearts! Using Blackwood would not tell you this, though.

#### 3. If you are going to play in notrump, all suits must be adequately stopped.

Partner	You
♠ A 8 6	<b>♠</b> 95
KQ7	J 10 6 4
◆ A Q 6	♦ KJ52
♣ KJ73	♣ A Q 8

This time you can eventually make twelve tricks — one spade, three hearts, four diamonds and four clubs. However, assuming they lead a spade, the defenders will have established several spade tricks before you will be able to cash your twelve. Since you have three of the four aces, Blackwood will not tell you that the six-level is too high on these cards either.

#### 4. The opponents must not be able to take two quick tricks.

Partner	You	
♠ KQ732	▲ AJ85	
♥ A K	<b>♥</b> 532	
<b>♦</b> 5	<ul><li>KQ64</li></ul>	
♣ KQJ42	<b>4</b> 93	

Now you have plenty of tricks and an adequately solid trump suit, but of course the defenders can take two aces before you can make your twelve tricks. Blackwood can tell you not to bid this slam. This would be a sensible auction:

Partner	You
1♠	3♠
4NT	5♦
5♠	pass

If partner has two aces, then you plan to bid 6. When he has only one, you know the defenders have two aces to cash and so you stop at the relative safety of the five-level.

The important point is this: out of all the necessary conditions for slam, there is only one that Blackwood can help to confirm.

#### BY THE WAY

Blackwood is probably the single most abused convention. Do not use Blackwood as a constructive tool for bidding slams, use Blackwood to avoid bidding bad slams. Blackwood simply allows you to avoid reaching the six-level when the opposition has two aces to cash.

## Is 4NT always Blackwood?

Yes, unless partner has opened the bidding in notrump or his first rebid was notrump. In both of these auctions, for example, 4NT is a quantitative raise:

Partner	You
1NT	4NT
Partner	You
1♠	2♦
2NT	4NT

However, if the opening bid or first rebid was in notrump, you can use the **Gerber** convention (a jump to 4\*) instead of Blackwood to ask for aces:

<b>You</b> 4 <b>♣</b>	(Gerber)
You	
1 <b>♥</b> 4 <b>♣</b>	(Gerber)
	4 <b>♣ You</b> 1 ♥

Gerber and Blackwood responses follow similar principles. After 1NT – 4\*:

```
4 \bullet = 0 \text{ or } 4 \text{ aces}

4 \checkmark = 1 \text{ ace}

4 \blacktriangle = 2 \text{ aces}

4 \text{NT} = 3 \text{ aces}
```

# Is there life after Blackwood?

Once you hear how many aces partner holds you will usually just pick the final contract. However, if you are interested in a grand slam you can continue with a bid of 5NT to ask partner how many kings he holds. Bidding 5NT to ask for kings guarantees that your side holds all of the aces and that you expect to make thirteen tricks if partner has an appropriate number of kings. The responses are identical to the first round but one level higher:

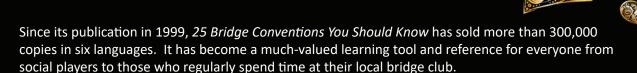
#### BY THE WAY

Similarly, after a Gerber 4\*
bid and response, you can bid
5\* to ask for kings. Again, the
responses are identical to the
first round, but one
level higher.

6 <b>.</b>	=	0 or 4 kings
<b>6</b> ♦	=	1 king
<b>6♥</b>	=	2 kings
6 <b>^</b>	=	3 kings

You must also be able to handle any response partner makes to Blackwood when you decide to use it. When you intend to play in a minor suit, you must be especially careful. For example, if clubs is your suit and you hold

#### **NEWCOMER/INTERMEDIATE**



But bridge has changed in the last twenty-odd years. Bidding has changed. Some of the conventions in the original book have fallen into disuse, while others have gained in popularity and importance. Many basic conventions have changed in subtle ways as bidding methods have developed. It is now time, therefore, to update this modern classic so that today's players can be in tune with what is happening and stay current.

This new edition has been thoroughly updated, while retaining the approach and features that made the original so popular. Each convention in the book has been carefully revised to explain its use in the modern game. Students are now universally taught to play transfers in response to a strong notrump opening, and the new edition reflects that change. Three chapters (Landy, Grand Slam Force and Ogust Responses to Weak Twos) have been dropped completely in favor of Bergen Raises and the DONT and Meckwell defenses to 1NT.

**BARBARA SEAGRAM** (Canada) is one of North America's top bridge teachers, with over thirty books to her credit. *Barbara's Bridge Tips* (MPP) was named Book of the Year in 2021 by the American Bridge Teachers' Association.

**MARC SMITH** (UK) is a well-known author, a regular contributor to various magazines and a commentator on top bridge events. His most recent book for MPP is a new edition of *Over Hoffman's Shoulder* (with the late Martin Hoffman).

**DAVID BIRD** (UK) is the most prolific bridge author of all time, having produced over 150 books. Somehow, he still finds time to produce his popular stories featuring the Abbot and the monks of St. Titus, which regularly feature in magazines around the world. His most recent book for MPP is *Play it Safe!* (with Barbara Seagram).

